

fashion calendar

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FRANCES HUGHES, ASSOC. EDITOR

8 EAST 77th STREET
NEW YORK 21, NEW YORK
TRAFALGAR 9-2343

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20th YEAR • A WEEKLY PUBLICATION

Week of January 4, 1960

january

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july

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february

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november

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june

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december

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
***** ** FOR SUBSCRIBERS CONVENIENCE... ** ** Turn to back cover for complete calendar ** ** for 1961. Current year's calendar has been ** ** incorporated into front cover, as usual. ** *****			
<u>WEEK BEGINNING MONDAY, JANUARY 4, 1960</u>			
Monday Jan. 4 10:00 A.M.	PREVIEW OF SPRING HAT COLLECTION Sally Victor will preview her Spring millinery collection to the press. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Beginning Monday Jan. 4	OPENING: SPRING FOUNDATION COLLECTION By invitation. Jan. 4 at 2:00 P.M. Jan. 5, 6, 7 at 10:00 A.M., 2:00 P.M. Jan. 8 at 10:00 A.M. Jan. 11, 12 at 9:30 A.M., 11:00 A.M., 2:00 P.M. and 3:30 P.M. Jan. 13 at 9:30 A.M., 11:00 A.M., and 2:00 P.M. Jan. 14 at 10:00 A.M. Contact for reservations; Kay Keniry, MU. 5-5740. Publicity: Marian Sherwood, MU. 5-5740.	WARNER'S	200 MADISON AVENUE SHOWROOM - 10TH FLOOR
Monday Jan. 4 5:30 P.M. Cocktails	PRESS PREVIEW OF SPRING MILLINERY Emme will preview her Spring and Summer millinery collection to the press and buyers. Showing at 6:00 P.M. By invitation only. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILION
Beginning Monday Jan. 4	OPENING: SPRING-SUMMER JEWELRY COLLECTION Showing of Napier fashion jewelry and boutique gift collection for Spring and Summer. Publicity: Kathleen Munda, YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE 22ND FLOOR TOWER
Beginning Monday Jan. 4	OPENING OF SPRING MILLINERY COLLECTION Continuous showing of Spring hats, designed by Miss Lucille. By appoint- ment. Contact: Peggy Lambert or Mr. De Costa, CI. 7-2697.	FRARIAN ORIGINALS, INC.	47 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 4	OPENING OF SUMMER SPORTSWEAR COLLECTION Continuous daily showings of Summer cotton knits newly coordinated with woven separates. Publicity: Essie Pinsker, LO. 5-3920.	AILEEN, INC.	1407 BROADWAY SHOWROOM - 32ND FLOOR
Beginning Monday Jan. 4	OPENING: SUMMER MATERNITY COLLECTION Maternity separates and dresses, designed by Melba Hobson, at continuous showings. Contact: WI. 7-8178.	MRS. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Jan. 4- Jan. 22	SPRING-INTO-SUMMER FASHION DISPLAY Display of fashion and promotion plans from Seventeen's Spring-into-Summer issues. For store and buying office executives only. By appointment, 9:00 A.M. to 5:00 P.M. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	488 MADISON AVENUE
Beginning Monday Jan. 4	OPENING: SPRING-INTO-SUMMER COLLECTION Opening of Claret's Spring-into-Summer collection of separates, coordinates and blouses. Contact: LO. 3-6126.	CLARET ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 4	OPENING: SPRING-SUMMER SCARVES AND BLOUSES Continuous showing to buyers and buying offices only of scarves and blouses. Publicity: Florence Brobeck, MU. 8-8197.	SCARVES BY VERA; BLOUSES BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 4	OPENING OF SPRING LINES For trade only. Table linens, kitchen towels, giant beach towels, kitchen ensembles. Contact: Mr. Costello, OR. 9-3026. Publicity: Florence Brobeck, MU. 8-8197.	LINENS BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 4	PRESS PREVIEW: SPRING FUR COLLECTION Preview of daytime to evening fur collection for the press, by appointment only. Contact: Terry V. Seymour, JU. 2-4136.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Beginning Monday Jan. 4	OPENING: SPRING SPORTSWEAR COLLECTION "Harbingers"--Spring sportswear collection designed by Bill Atkinson at continuous daily showings. Contact: Pat Cummings, WI. 7-4035.	GLEN OF MICHIGAN	1407 BROADWAY SHOWROOM - 35TH FLOOR
Tuesday Jan. 5 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY By invitation. Contact: CI. 5-8956.	WILLIAM J	56 WEST 57TH STREET SALON - 5TH FLOOR
Tuesday Jan. 5 4:00 P.M.	PRESS PREVIEW: SPRING AND SUMMER COLLECTION Galanos will present his Spring and Summer collection to the press. <u>By invitation only.</u> Publicity: Maxwell-Gray, 527 Lex. Ave., PL. 3-5556.	GALANOS (BEVERLY HILLS, CAL.)	SHERATON-EAST HOTEL BALLROOM
Tuesday Jan. 5 7:00 P.M. Dinner	ADVANCE PREVIEW OF SPRING HATS The Trade Promotion Committee of Millinery Promotions Inc. will present a showing of Spring hats by the Millinery Creators of America. For buyers, by invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	WALDORF-ASTORIA BALLROOM
Wednesday Jan. 6 9:15 A.M.	PRESS PREVIEW: MAURER SPRING BRIDAL FASHIONS By invitation. <u>Customer showing</u> at 6:30 P.M. on the fifth floor in the store. Open to public. Contact: Maurice Ribeck, LA. 4-7000.	SAKS-34TH	MAURER SHOWROOM 491 SEVENTH AVENUE
Tuesday Jan. 5 9:00 A.M. Breakfast	PREVIEW OF SPRING MILLINERY COLLECTION Mr. Arnold will preview his Spring millinery collection for the press and buyers. By invitation. Contact: Miss Jean, PL. 1-3284.	MR. ARNOLD (19 WEST 57TH STREET)	HOTEL PLAZA RENDEZVOUS ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 6 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collections of Irene and Rivera will be presented to the press. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Wednesday Jan. 6 11:30 A.M.	PREVIEW: READY-TO-WEAR, HATS & COIFFURES Spring millinery, ready-to-wear and coiffures for the press. By invitation. Contact: PL. 7-8780. Publicity: Eleanor Lambert, MU. 8-2130.	WALTER FLORELL	30 WEST 57TH STREET SALON - 5TH FLOOR
Wednesday Jan. 6 3:00 P.M. Cocktails	PREVIEW OF SPRING RAINWEAR COLLECTION "A Truly Spring Coat Collection" designed by artist Loyd. By invitation. (Note change of date). Thereafter at 11:00 A.M. Publicity: Lyn Borsodi, 142 East 34th, MU. 9-6777.	MAIN STREET	500 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Jan. 6 4:00 P.M. Cocktails	PREVIEW OF SPRING MILLINERY FASHIONS The Dior millinery collection will be previewed for the press and buyers. By invitation. Contact: Madame Marguerite R. Pusey, JU. 2-4870.	CHRISTIAN DIOR MILLINERY - NEW YORK	730 FIFTH AVENUE SHOWROOM-RM. 1203
Thursday Jan. 7 10:30 A.M.	PREVIEW OF SPRING HAT COLLECTION Mr. John will preview his Spring hats, couture, furs and accessories to the press and buyers. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Thursday Jan. 7 11:00 A.M.; 2:30 P.M.	PREVIEW OF LEATHER COLORS AND FINISHES Preview of Fall and Winter 1960 leather colors and finishes. <u>Showing at 11:00 A.M.-shoe designers, trade and fashion press, manufacturers and chain stores; 2:30 P.M.-buying offices, department stores, accessory, fabric and hosiery coordinators.</u> By invitation. Publicity: Helen Caruso, MU. 6-1623.	ALLIED KID COMPANY (419 FOURTH AVENUE)	TARA THEATRE 120 MADISON AVENUE
Thursday Jan. 7 4:00 P.M.	PRESS PREVIEW: SPRING BRIDAL FASHIONS Showing of Spring bridal fashions to the press. By invitation. Customer showing: <u>Mon., Jan. 11 at 6:30 P.M., St. George Hotel, grand ballroom.</u> By reservation. Publicity: Rita Dobbins, TR. 5-3100, Ext. 355.	MARTIN'S (BROOKLYN)	2ND FLOOR BRIDAL SALON
Thursday Jan. 7 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW: SPRING JEWELRY COLLECTION Preview for press and resident buyers of Spring costume jewelry by Josef-Morton. (Note change of date). By invitation. Publicity: Aldrich-Hoffman Assoc., OR. 4-1385.	JEWELS BY JOSEF-MORTON	366 FIFTH AVENUE SHOWROOM - 7TH FLOOR
Friday Jan. 8 10:00 A.M. Coffee	PRESS PREVIEW OF SPRING MILLINERY Preview for press and resident buyers of the Vincent-Harmik Spring millinery collection. By invitation. Contact: Vincent Berg, LE.5-0846.	VINCENT-HARMIK	331 EAST 65TH STREET
Friday Jan. 8 8:30 A.M. Breakfast	SPRING FOUNDATIONS AND READY-TO-WEAR H. W. Gossard with Vogue and Glamour Magazines will show designer original foundations with trend-setting spring ready-to-wear; commentated by Ilka Chase. <u>Showing at 9:00 A.M.</u> By invitation. Contact: Betty Stearns at Gossard, Chicago, Ill., RANDolph 6-2891.	H.W. GOSSARD CO; VOGUE; GLAMOUR	SHERATON-EAST HOTEL TRIANON ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Jan. 9 12:00 Noon Luncheon	LUNCHEON FOR VISITING PRESS Forstmann will invite the visiting press to a special luncheon. By invitation. Publicity: Mary Baine, OX. 5-1000,	FORSTMANN, INC. (1407 BROADWAY)	HUNT ROOM AT "21" 21 WEST 52ND STREET Ext. 271
Saturday Jan. 9 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: Ronald J. Forstadt, CI. 7-7745.	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 9 5:00 P.M. Cocktails	MILLINERY PREVIEW FOR VISITING PRESS Preview of Spring hats, couture, furs and accessories for the visiting press in his new salon. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 9 6:00 P.M.- 9:00 P.M. Buffet	PRESS PREVIEW: SPRING AND SUMMER JEWELRY Trifari will invite the out-of-town and local press to a buffet and showing of their Spring and Summer jewelry collection. By invitation. Publicity: Dorothy Lansing, 165 East 66th Street, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR

NEW YORK COUTURE GROUP'S THIRTY-FOURTH NATIONAL PRESS WEEK (JAN. 10-16, 1960)

Spring collections of leading designers (35 members, 20 auxiliaries, 1 variety group), for visiting press. By invitation. Publicity: Eleanor Lambert, MU.8-2130.

<u>Sun., Jan. 10...</u>	12:00 Noon	Millinery Inst. of Amer. (Aux.)...	SAVOY HILTON-COLUMNS
	4:00 P.M.	Lilly Dache (Aux.).....	78 E. 56TH STREET
	7:00 P.M.	Int'l Silk Ass'n, U.S.A. (Aux.)...	ASTOR-NORTH BALLROOM
<u>Mon., Jan. 11...</u>	8:15 A.M.	"Watch For" Roundup-(Bkfst 7:30 AM)	ASTOR-NORTH BALLROOM
	8:30 A.M.	Capezio-Daily to 5:30 P.M. (Aux.)..	9 WEST 61ST STREET
	8:45 A.M.	Maurice Rentner (Bill Blass).....	ASTOR-NORTH BALLROOM
	9:30 A.M.	Originala.....	ASTOR-NORTH BALLROOM
	10:15 A.M.	B. H. Wragge.....	ASTOR-NORTH BALLROOM
	11:00 A.M.	Adele Simpson.....	ASTOR-NORTH BALLROOM
	11:45 A.M.-	12:30 P.M. Free Writing Period.	
	12:30 P.M.	Galey & Lord-Lunch (Aux.).....	ASTOR-NORTH BALLROOM
	2:00 P.M.	Harvey Berin (Karen Stark).....	ASTOR-NORTH BALLROOM
	2:45 P.M.	Edward Abbott (Wilson Folmar)....	ASTOR-NORTH BALLROOM
	3:30 P.M.	Branell.....	ASTOR-NORTH BALLROOM
	4:15 P.M.-	5:00 P.M. Free Writing Period.	
	5:30 P.M.	Lebow Men's Wear-Cocktails (Aux.)..	ASTOR-NORTH BALLROOM
<u>Tues., Jan. 12...</u>	7:30 A.M.	R & K Originals-Breakfast (Aux.)..	ASTOR-COLUMBIA SUITE
	8:45 A.M.	Pattullo-Jo Copeland.....	ASTOR-NORTH BALLROOM
	9:30 A.M.	Marquise (Philippe Tournaye).....	ASTOR-NORTH BALLROOM
	10:15 A.M.	Rudolf Gowns.....	ASTOR-NORTH BALLROOM
	11:00 A.M.	Junior Sophisticates (Anne Klein)..	ASTOR-NORTH BALLROOM
	11:45 A.M.-	12:30 P.M. Free Writing Period.	
	12:30 P.M.	E.I. Du Pont de Nemours-Lunch (Aux.)	ASTOR-CORAL ROOM
	2:00 P.M.	Estevez.....	ASTOR-NORTH BALLROOM
	2:45 P.M.	Davidow.....	ASTOR-NORTH BALLROOM
	3:30 P.M.	Christian Dior, New York.....	ASTOR-NORTH BALLROOM
	4:15 P.M.-	5:00 P.M. Free Writing Period.	

(continued on next page)

DATE

WHAT'S GOING ON

GIVEN BY

WHERE

THIRTY-FOURTH NATIONAL PRESS WEEK (Continued from Page 4)

	7:00 P.M.	Pellon-Dinner and Theatre (Aux.)	ASTOR-COLUMBIA SUITE
	11:15 P.M.	Sports Illustrated (Aux.)	CAFE FRANCAIS
<u>Wed., Jan. 13...</u>	7:30 A.M.	Nat'l Shoe Inst-Breakfast (Aux.)	ASTOR-NORTH BALLROOM
	8:45 A.M.	Anne Fogarty	ASTOR-NORTH BALLROOM
	9:30 A.M.	Harry Frechtel	ASTOR-NORTH ROOM
	10:15 A.M.	Vera Stewart Orig-Zoltan Rosenberg	ASTOR-NORTH BALLROOM
	11:00 A.M.	Larry Aldrich	ASTOR-NORTH BALLROOM
	11:45 A.M.-	12:30 P.M. Free Writing Period.	
	12:30 P.M.	Napier Jewelry-Luncheon (Aux.)	ASTOR-ROSE ROOM
	2:00 P.M.	Nettie Rosenstein (Eva Rosencrans)	ASTOR-NORTH BALLROOM
	2:45 P.M.	Grenelle-Roberts	ASTOR-NORTH BALLROOM
	3:30 P.M.	Donald Brooks for Townley	ASTOR-NORTH BALLROOM
	4:15 P.M.-	5:00 P.M. Free Writing Period.	
	5:30 P.M.	Roux-Pre-Theatre Buffet (Aux.)	MANHATTAN-OLYMPIA RM.
	8:00 P.M.	Ship 'n Shore-Theatre Party (Aux.)	SHUBERT THEATRE
<u>Thurs. Jan. 14...</u>	7:30 A.M.	Clairol-Breakfast (Aux.)	ASTOR-GRAND BALLROOM
	8:45 A.M.	Hannah Troy	ASTOR-NORTH BALLROOM
	9:30 A.M.	Monte-Sano & Pruzan	ASTOR-NORTH BALLROOM
	10:15 A.M.	Ben Reig	ASTOR-NORTH BALLROOM
	11:00 A.M.	Paul Parnes (Beni Claire)	ASTOR-NORTH BALLROOM
	11:45 A.M.-	12:30 P.M. Free Writing Period.	
	12:30 P.M.	Ship 'n Shore-Luncheon (Aux.)	ASTOR-NORTH BALLROOM
	2:00 P.M.	Trigere	ASTOR-NORTH BALLROOM
	2:45 P.M.	Mollie Parnis	ASTOR-NORTH BALLROOM
	3:30 P.M.	Oleg Cassini	ASTOR-NORTH BALLROOM
	4:15 P.M.	Jane Derby	ASTOR-NORTH BALLROOM
	5:00 P.M.-	5:45 P.M. Free Writing Period.	
	6:30 P.M.	Schiffli Lace & Emb.-Dinner (Aux.)	LATIN QUARTER
<u>Fri. Jan. 15...</u>	7:30 A.M.	Jantzen-Breakfast (Aux.)	ASTOR-NORTH BALLROOM
	8:45 A.M.	Herbert Sondheim	ASTOR-NORTH BALLROOM
	9:30 A.M.	Ben Gershel (Robert Knox)	ASTOR-NORTH BALLROOM
	10:15 A.M.	David E. Gottlieb-Gothe	ASTOR-NORTH BALLROOM
	11:00 A.M.	Samuel Winston (Roxane)	ASTOR-NORTH BALLROOM
	12:30 P.M.	Variety Group: Leonard Arkin, Casino Classics, Paula Dean, Holt Hosier, Helen Lee, Mam'selle, Suzy Perette, Thom McAn shoes-Luncheon	ASTOR-NORTH BALLROOM
	3:00 P.M.	Nat Kaplan	ASTOR-NORTH BALLROOM
	3:45 P.M.	Ceill Chapman	ASTOR-NORTH BALLROOM
	5:00 P.M.	Reed and Barton-Champagne (Aux.)	PLAZA-GOURMET PENTHSE
<u>Sat., Jan. 16...</u>	9:00 A.M.	Int'l Ladies Garment Workers Un.	ASTOR-NORTH BALLROOM
	11:00 A.M.	Textile Fashion Ind. (Chemstrand)	ASTOR-44TH ST. ENTR.

Sunday
Jan. 10
9:30 A.M.
Coffee
MILLINERY SHOW FOR VISITING PRESS
Walter Florell will present his Spring millinery, ready-to-wear and coiffures to visiting press. (Local press Wed., Jan. 6 at 11:30 A.M.)
By invitation. Contact: PL. 7-8780. Publ.: Eleanor Lambert, MU. 8-2130.
WALTER FLORELL
30 WEST 57TH STREET
SALON - 5TH FLOOR

Sunday
Jan. 10
11:00 A.M.
Breakfast
SPRING MILLINERY AT VISITING PRESS SHOW
Emme will present her Spring millinery to the visiting press. (Local press and buyers, Mon., Jan. 4 at 5:30 P.M. By invitation. See Pg.-1)
Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.
EMME, INC.
(19 WEST 57TH STREET)
SHERRY NETHERLAND
CRYSTAL PAVILION

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 10 12:00 Noon Brunch	PRESS PREVIEW: HATS AND GOLDEN HAT AWARDS Seven national personalities announced as winners of annual Golden Hat Awards and fashion show preview of Spring millinery. Local and national press, by invitation. Contact: Robert S. Taplinger Associates, YU.6-2800	MILLINERY INSTITUTE OF AMERICA	SAVOY-HILTON HOTEL COLUMNS ROOM
Sunday Jan. 10 3:00 P.M. Cocktails	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Spring millinery to the visiting press. (Local press, Mon., Jan. 4 at 10:00 A.M. See Pg. 1). By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON
Sunday Jan. 10 4:00 P.M.	PREVIEW OF BEAUTY COIFFURES AND MILLINERY Lilly Dache (Auxiliary Member, N.Y.C.G.--See Pg. 4) will invite the visiting and local press to preview her cosmetics, hairstyles and hats. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	LILLY DACHE	78 EAST 56TH STREET PENTHOUSE
Sunday Jan. 10 5:00 P.M.- 7:00 P.M.	AT HOME RECEPTION FOR VISITING PRESS Helena Rubinstein will invite the out-of-town press to a reception at her home. By invitation. Publicity: Amy Blaisdell, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Sunday Jan. 10 7:00 P.M. Dinner	SPRING SILK FASHION SHOW FOR VISITING PRESS The International Silk Association, U.S.A. (Auxiliary Member, N.Y.C.G.--See Pg. 4) will invite the out-of-town and local editors to a dinner and showing. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	INTERNATIONAL SILK ASS'N., U.S.A.	HOTEL ASTOR NORTH BALLROOM
Sunday Jan. 10- Jan. 14	FORTY-NINTH ANNUAL CONVENTION "Start the 60's Right"--theme of 49th annual convention which will include 35 discussion sessions. Contact: Stephen K. Small, Public Relations Director, 100 West 31st St., CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N (100 WEST 31ST ST.)	STATLER HILTON HOTEL
Jan. 11	8:15 A.M.-"WATCH FOR" FORUM (N.Y.C.G.-See Pg. 4)		ASTOR-NORTH BALLROOM
Monday Jan. 11- Jan. 15 8:30 A.M.- 5:30 P.M.	SHOE FASHIONS FOR VISITING PRESS "The Shape Of Things To Come"--Capezio (Auxiliary Member, N.Y.C.G.--See Pg. 4) will present Spring shoes, Stenwear and Leotites to visiting and local press. By invitation. Publicity: Marya Morton, JU. 6-2150.	CAPEZIO, INC.	9 WEST 61ST STREET SHOWROOM - 1ST FLOOR
Jan. 11	8:45 A.M. - MAURICE RENTNER - Bill Blass (N.Y.C.G.-See Pg. 4)		
Jan. 11	9:30 A.M. - ORIGINALA (N.Y.C.G.-See Pg. 4)		ASTOR-NORTH BALLROOM
Jan. 11	10:15 A.M.- B. H. WRAGGE (N.Y.C.G.-See Pg. 4)		ASTOR-NORTH BALLROOM
Jan. 11	11:00 A.M.- ADELE SIMPSON (N.Y.C.G.-See Pg. 4)		ASTOR-NORTH BALLROOM
Monday Jan. 11 12:30 P.M. Luncheon	RESORT-SPRING COTTONS FOR VISITING PRESS Galey & Lord (Auxiliary Member, N.Y.C.G.--See Pg. 4) will present Resort and Spring cotton fashions at a luncheon for visiting press. By invitation. Publicity: Rosemary Sheehan, 27 East 37th Street, MU. 5-1280.	GALEY & LORD (1407 BROADWAY)	HOTEL ASTOR NORTH BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 11	2:00 P.M. -- HARVEY BERIN - Karen Stark (N.Y.C.G. - See Pg. 4)		
Jan. 11	2:45 P.M. -- EDWARD ABBOTT - Wilson Folmar (N.Y.C.G. - See Pg. 4)		
Jan. 11	3:30 P.M. -- BRANELL (N.Y.C.G. - See Pg. 4)		ASTOR-NORTH BALLROOM
Monday	PREVIEW OF	JOHN FREDERICS, INC.	6 WEST 57TH STREET
Jan. 11	SPRING MILLINERY		SALON - 7TH FLOOR
4:00 P.M.	Preview for stores and N.Y. resident offices of John Frederics' Spring		
Cocktails	millinery. By invitation. Contact: Miss Blanche, CI. 7-7745.		
Monday	MEN'S FASHION SHOW	LEBOW BROTHERS	HOTEL ASTOR
Jan. 11	FOR OUT-OF-TOWN PRESS	(200 FIFTH AVENUE)	NORTH BALLROOM
5:30 P.M.	Cocktails with Francesca and Victor Lebow (Auxiliary Member, N.Y.C.G.--		
Cocktails	See Pg. 4) and men's fashion show. By invitation. Publicity: Alfred		
	Katz, 200 West 57th Street, PL. 7-4775.		
Beginning	"CUSTOMIZED" FOUNDATION- DISTINCTION BY		200 MADISON AVENUE
Monday	WEAR COLLECTION TRIUMPH OF EUROPE		SUITE 201-202
Jan. 11	Presentation of complete collection of "elegant customized" Distinction		
	by Triumph of Europe in their new showrooms. Buffet and cocktails.		
	Continuous showings for buyers and press. Contact: Rosalind Stevens at		
	Roy Bernard Co., TE. 8-2930.		
Monday	FIVE DAY PREVIEW	LEATHER INDUSTRIES	411 FIFTH AVENUE
Jan. 11-	AT OPEN HOUSE	OF AMERICA	SHOWROOM - 10TH FLOOR
Jan. 15	Leather Industries will present a five day preview, 10:00 A.M.-6:00 P.M.,		
	of Spring shoes, garment and accessories in fashions for men, women and		
	children. For visiting and local press. By invitation. Contact: Billie		
	Gould, MU. 6-7956.		
Monday	CORSET & BRASSIERE	CORSET & BRASSIERE	SHOWROOMS AND
Jan. 11-	SPRING MARKET WEEK	INDUSTRY	HOTELS
Jan. 15	Contact: Mary Osborne, Corset & Brassiere Council, 200 Madison Avenue,		
	LE. 2-9440.		
Beginning	OPENING: SPRING AND	SUBURBIA, U.S.A.	525 SEVENTH AVENUE
Monday	EARLY SUMMER COLLECTION		SHOWROOM - 17TH FLOOR
Jan. 11	"Multiple Exposure"--showing of late Spring and early Summer casual wear.		
	Contact: Gloria Gelfand, LO. 3-7900.		
Beginning	OPENING: SPRING AND	SPORTEMPOS	525 SEVENTH AVENUE
Monday	EARLY SUMMER COLLECTION		SHOWROOM - 17TH FLOOR
Jan. 11	"Wardrobe Planners"--showing of skirts and separates by Sportempos and		
	pants by Pantempos. Contact: Matt Baker, LO. 3-7900.		
Beginning	OPENING: SPRING	SAMUEL ROBERT, INC.	1407 BROADWAY
Monday	LEATHER FASHIONS		SHOWROOM - 27TH FLOOR
Jan. 11	"Spring Time"--leather for town and leather for country life at continu-		
	ous daily showings. Contact: Genevieve Kane, LA. 4-4562.		
Tuesday	SPRING FASHIONS	R & K ORIGINALS, INC.	HOTEL ASTOR (MEZZ.)
Jan. 12	FOR PRESS	(1400 BROADWAY)	COLUMBIA SUITE
7:30 A.M.	R & K Originals (Auxiliary Member, N.Y.C.G.--See Pg. 4) will present		
Breakfast	Spring fashions to visiting and local press. (Showing at 8:15 A.M.).		
	By invitation. Contact: Lorein Eyerly, PE. 6-0900.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 12	<u>8:45 A.M.</u> - PATTULLO-JO COPELAND (N.Y.C.G.--See Pg. 4)		
Jan. 12	<u>9:30 A.M.</u> - MARQUISE-Phillippe Tournaye (N.Y.C.G.--See Pg. 4)		
Jan. 12	<u>10:15 A.M.</u> - RUDOLF GOWNS (N.Y.C.G.--See Pg. 4)		ASTOR-NORTH BALLROOM
Jan. 12	<u>11:00 A.M.</u> - JUNIOR SOPHISTICATES-Anne Klein (N.Y.C.G.--See Pg. 4)		
Tuesday Jan. 12 12:30 P.M. Luncheon	FLASH PICTURE OF SPRING FASHIONS The Du Pont Company (Auxiliary Member, N.Y.C.G.--See Pg. 4) will invite out-of-town and local editors to a luncheon and showing of Spring fashions for women, children and men in fabrics of Du Pont fibers. By invitation. Contact: Helen Gray, LO. 3-6400, Ext. 403.	DU PONT	HOTEL ASTOR CORAL ROOM
Jan. 12	<u>2:00 P.M.</u> - ESTEVEZ (N.Y.C.G.--See Pg. 4)		ASTOR-NORTH BALLROOM
Jan. 12	<u>2:45 P.M.</u> - DAVIDOW (N.Y.C.G.--See Pg. 4)		ASTOR-NORTH BALLROOM
Jan. 12	<u>3:30 P.M.</u> - CHRISTIAN DIOR, NEW YORK (N.Y.C.G.--See Pg. 4)		
Tuesday Jan. 12 4:00 P.M.	PREMIERE SHOWING OF SPRING MILLINERY Esperance will introduce their Spring millinery collection, designed by Hope Hendler at new showroom; also showing of Clare Potter's Spring fashions, <u>Tues., Jan. 12, 13, 14 at 4:00 P.M.</u> By invitation. Contact: PL. 1-7320.	ESPERANCE	26 EAST 55TH STREET SHOWROOM - 5TH FLOOR
Tuesday Jan. 12 7:00 P.M.; 8:00 P.M.	DINNER AND THEATRE FOR VISITING PRESS Pellon (Auxiliary Member, N.Y.C.G.--See Pg. 5) will invite the visiting press to a pre-theatre dinner; and "The Miracle Worker" starring Anne Bancroft, Patricia Neal and Torin Thatcher, at the Playhouse Theatre, 137 West 48th Street. (<u>Busses to next event will be waiting outside theatre at 11:15 P.M.</u>). By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	PELLON CORP. (350 FIFTH AVENUE)	ASTOR HOTEL COLUMBIA SUITE (MEZZ.)
Tuesday Jan. 12 11:15 P.M.	"CORDIAL GATHERING" FOR THE VISITING PRESS Sports Illustrated (Auxiliary Member, N.Y.C.G.--See Pg. 5) will invite the out-of-town press to a fashion show and special ice skating exhibition at the Cafe Francais-lower level. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	SPORTS ILLUSTRATED	CAFE FRANCAIS ROCKEFELLER PLAZA
Wednesday Jan. 13 7:30 A.M. Breakfast	SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute (Auxiliary Member, N.Y.C.G.--See Pg. 5) will present trends in Spring and Summer shoes, preceded by Lawrence Langner discussing the "importance and psychology of shoes with and without ankles". (<u>Showing at 8:15 A.M.</u>). By invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL ASTOR NORTH BALLROOM
Jan. 13	<u>8:45 A.M.</u> - ANNE FOGARTY (N.Y.C.G.--See Pg. 5)		ASTOR-NORTH BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 13 9:00 A.M.- 12:00 Noon Brunch	PREVIEW: PRECIOUS AND SEMI-PRECIOUS JEWELRY Preview of "precious fashions" in Imperial's cultured pearls, gold and gold-filled jewelry for Spring 1960 at champagne brunch. By invitation for press and trade. Publicity: Ann R. Silver Assoc., 551 Fifth Avenue, MU. 7-8654.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Jan. 13	9:30 A.M. -	HARRY FRECHTEL (N.Y.C.G.--See Pg. 5)	ASTOR-NORTH BALLROOM
Jan. 13	10:15 A.M. -	VERA STEWART ORIG.-ZOLTAN ROSENBERG (N.Y.C.G.--See Pg. 5)	
Wednesday Jan. 13 10:30 A.M.	"NIGHT CAP" PARTY FOR VISITING PRESS Playtex (International Latex Corp.) will invite the visiting press to a "Night Cap" party. By invitation. Publicity: Majorie May, LO. 3-5000.	PLAYTEX (350 FIFTH AVENUE)	SARDI'S WEST SIDE 234 WEST 44TH STREET
Jan. 13	11:00 A.M. -	LARRY ALDRICH (N.Y.C.G.--See Pg. 5)	ASTOR-NORTH BALLROOM
Wednesday Jan. 13 12:30 P.M. Luncheon	SPRING JEWELRY PREVIEW FOR PRESS Napier (Auxiliary Member, N.Y.C.G.--See Pg. 5) will invite visiting and local press to a showing of their jewelry and boutique gifts. By invita- tion. Publicity: Kathleen Mundin, YU. 6-6633.	THE NAPIER CO. (530 FIFTH AVENUE)	HOTEL ASTOR ROSE ROOM
Jan. 13	2:00 P.M. -	NETTIE ROSENSTEIN-Eva Rosencrans (N.Y.C.G.--See Pg. 5)	
Jan. 13	2:45 P.M. -	GRENELLE-ROBERTS (N.Y.C.G.--See Pg. 5)	
Jan. 13	3:30 P.M. -	DONALD BROOKS FOR TOWNLEY (N.Y.C.G.--See Pg. 5)	
Wednesday Jan. 13 5:30 P.M. Buffet	PRESS PREVIEW OF NEW HAIRCOLORING Roux (Auxiliary Member, N.Y.C.G.--See Pg. 5) will present a demonstration of new haircoloring to visiting and local press at a pre-theatre buffet in the Olympia Room. By invitation. Publicity: Barkann & Platt, PL.5-8252.	ROUX	MANHATTAN HOTEL 44TH STREET & 8TH AVE.
Wednesday Jan. 13 8:00 P.M.	THEATRE PARTY FOR VISITING PRESS Ship 'n Shore (Auxiliary Member, N.Y.C.G.--See Pg. 5) will invite the visiting press to see the musical "Take Me Along" starring Jackie Gleason. (Curtain time 8:30 P.M.) By invitation. Publ: Eleanor Lambert, MU.8-2130.	SHIP 'N SHORE	SHUBERT THEATRE 225 WEST 44TH STREET
Thursday Jan. 14 7:30 A.M.- 8:40 A.M.	COLORFUL HEADLINES AND NEWS The newest hair fashions and hair colors will be presented by America's top hairstylists at a breakfast showing by Clairol (Auxiliary Member, N.Y.C.G.--See Pg. 5). By invitation. Contact: Terry Grimes Russell, PL. 7-4300.	CLAIROL INC. (666 FIFTH AVENUE)	HOTEL ASTOR GRAND BALLROOM
Jan. 14	8:45 A.M. -	HANNAH TROY (N.Y.C.G.--See Pg. 5)	ASTOR-NORTH BALLROOM
Jan. 14	9:30 A.M. -	MONTE-SANO & PRUZAN (N.Y.C.G.--See Pg. 5)	
Jan. 14	10:15 A.M. -	BEN REIG (N.Y.C.G.--See Pg. 5)	ASTOR-NORTH BALLROOM
Jan. 14	11:00 A.M. -	PAUL PARNES - BenClaire (N.Y.C.G.--See Pg. 5)	

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 14 12:30 P.M. Luncheon	LUNCHEON AND FASHION SHOW FOR VISITING PRESS Ship 'n Shore (<u>Auxiliary Member, N.Y.C.G.--See Pg. 5</u>) will present a fashion show at luncheon for the out-of-town press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	SHIP 'N SHORE	HOTEL ASTOR NORTH BALLROOM
Jan. 14	<u>2:00 P.M.</u> - TRIGERE (N.Y.C.G.--See Pg. 5)		ASTOR-NORTH BALLROOM
Jan. 14	<u>2:45 P.M.</u> - MOLLIE PARNIS (N.Y.C.G.--See Pg. 5)		ASTOR-NORTH BALLROOM
Jan. 14	<u>3:30 P.M.</u> - OLEG CASSINI (N.Y.C.G.--See Pg. 5)		ASTOR-NORTH BALLROOM
Jan. 14	<u>4:15 P.M.</u> - JANE DERBY (N.Y.C.G.--See Pg. 5)		ASTOR-NORTH BALLROOM
Thursday Jan. 14 6:30 P.M. Dinner	AWARDS FASHION DINNER FOR VISITING PRESS Schiffli (<u>Auxiliary Member, N.Y.C.G.--See Pg. 5</u>) will invite the local and out-of-town press to an awards fashion dinner and night club show. By invitation. Contact: Schiffli, 591 Summit Ave., Jersey City, SW.5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	THE LATIN QUARTER 200 WEST 48TH STREET
Friday Jan. 15 7:30 A.M. Breakfast	SWIMWEAR FASHIONS FOR OUT-OF-TOWN PRESS Jantzen (<u>Auxiliary Member, N.Y.C.G.--See Pg. 5</u>) will present women's swimwear and playclothes for the visiting press. (<u>Showing at 8:15 A.M.</u>). By invitation. Publ: Eloise Walton at Rogers & Cowan, PL. 9-6272.	JANTZEN, INC. (261 MADISON AVENUE)	HOTEL ASTOR NORTH BALLROOM
Friday Jan. 15 5:00 P.M. Champagne	PREVIEW OF SILVERWARE FOR VISITING PRESS Reed and Barton (<u>Auxiliary Member, N.Y.C.G.--See Pg. 5</u>) will present "Dynamic Decade in Silver" to the out-of-town press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	REED AND BARTON SILVERSMITHS	HOTEL PLAZA GOURMET PENTHOUSE
Jan. 15	<u>8:45 A.M.</u> - HERBERT SONDHEIM (N.Y.C.G.--See Pg. 5)		
Jan. 15	<u>9:30 A.M.</u> - BEN GERSHEL-Robert Knox (N.Y.C.G.--See Pg. 5)		
Jan. 15	<u>10:15 A.M.</u> - DAVID E. GOTTLIEB-GOTHE (N.Y.C.G.--See Pg. 5)		
Jan. 15	<u>11:00 A.M.</u> - SAMUEL WINSTON-Roxane (N.Y.C.G.--See Pg. 5)		
Jan. 15	<u>3:00 P.M.</u> - NAT KAPLAN (N.Y.C.G.--See Pg. 5)		ASTOR-NORTH BALLROOM
Jan. 15	<u>3:45 P.M.</u> - CEIL CHAPMAN (N.Y.C.G.--See Pg. 5)		ASTOR-NORTH BALLROOM
Friday Jan. 15 4:30 P.M.- 7:00 P.M.	"LET YOURSELF GLOW" COCKTAIL PARTY Informal cocktail party for local and out-of-town press. By invitation. Publicity: Vera Haggerty at Charles Jay Associates, MU. 7-5757.	CORO, INC.	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Saturday Jan. 16 9:00 A.M. Breakfast	SPECIAL BREAKFAST FOR OUT-OF-TOWN PRESS International Ladies' Garment Workers Union (<u>Auxiliary Member, N.Y.C.G.--See Pg. 5</u>) will present a fashion label program at breakfast for the visiting press. (<u>Busses available at 44th Street entrance to take to next event at 11:00 A.M.</u>) By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	INT'L LADIES' GARMENT WORKERS UNION	HOTEL ASTOR NORTH BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Jan. 16 11:00 A.M.	"ONE DAY VACATION IN NEW YORK" Textile Fashion Industries (Auxiliary Member N.Y.C.G.--See Pg. 5), sponsored by Chemstrand will invite the visiting press to beautification at a salon; luncheon; visit to Rockefeller Institute and dinner at authentic Shanghai restaurant. (Return trip about 9:00 P.M.). By invita- tion. Contact: Billy Gilbert, 12 East 41st Street, Rm. 1102, MU.6-0393.	TEXTILE FASHION INDUSTRIES (CHEMSTRAND)	HOTEL ASTOR 44TH STREET ENTRANCE
Monday Jan. 18 4:00 P.M.- 6:00 P.M. Cocktails	OPENING OF NEW FACIAL SALON Opening of new salon and introduction of Mr. George, corrective makeup consultant, and Masha Miller, hair colorist and stylist. By invitation. Contact: PL. 3-9825.	GEORGETTE KLINGER	501 MADISON AVENUE SALON
Tuesday Jan. 19 3:00 P.M.	OPENING OF SUMMER COLLECTION Haymaker will present their Summer collection of shirts, separates, skirts and knitted dresses. Preview for press and resident buying offices. By invitation. Contact: Grace Horton, BR. 9-6560.	HAYMAKER SPORTS, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Tuesday Jan. 19	PETITE AND MISSES SUMMER COLLECTION Opening of Summer collection of Petti-4 casual wear for the petite miss; and "Terry Rogers" misses sizes. Contact: Miss Carol, CH. 4-3558.	GROSS-SIDNEY, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Jan. 20 9:30 A.M. Coffee	PRESS PREVIEW: MID- WINTER FURNITURE SHOW Macy's mid-winter furniture show (9th floor). By invitation. Publicity: Reni Kuhn, OX. 5-4400, Ext. 2683.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Tuesday Jan. 26 9:00 A.M. Breakfast	FALL AND WINTER ITALIAN KNITWEAR Presentation of Gino Paoli's Fall and Winter Italian knitwear collection to include knit dresses, costumes, separates, coats and after-skiwear. By invitation. Contact: Essie Pinsker, BR. 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Beginning Tuesday Jan. 26 3:30 P.M.	INTRODUCING FALL 1960 FABRICS Showing of Fall fabrics, with fashions designed by Orrick-Williams Ltd. For manufacturers and cutters Jan. 26 at 3:30 P.M.; Jan. 27 at 8:30 A.M., Feb. 2 at 3:30 P.M.; Feb. 3 at 3:30 P.M. (Press, Feb. 9 and 10; buying offices in March and April). Publicity: Julie Buddy, OX. 5-1200.	DEERING MILLIKEN & CO.	1045 SIXTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Jan. 26 4:00 P.M. Cocktails	PRESS PREVIEW OF SUMMER SPORTSWEAR COLLECTION Cabana presents to the press and resident buyers their Summer collection of sportswear, dresses, beachwear and playclothes designed by Pembroke Squires. (Note Change Of Time and Place). By invitation. Continuous daily thereafter at showroom. Publicity: Margaret Hodge, PL. 5-7630.	CABANA BEACHWEAR CO. (1410 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Thursday Jan. 28 2:30 P.M.	PREVIEW: SUMMER DRESS COLLECTION For press and resident buying offices, by invitation. Continuous daily thereafter at 10:30 A.M. except Friday. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 1 12:30 P.M. Box Luncheon	PREVIEW OF SUMMER SPORTSWEAR COLLECTION Mr. Gee will present his Summer collection of sportswear, separates and dresses designed by Melba Hobson. For reservations, contact: WI. 7-8178.	MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
Monday Feb. 1 4:00 P.M.	PREMIERE PREVIEW: SPORTSWEAR COLLECTION Premiere showing of Art Williams' Summer collection designed for Wipette Sportswear. For press and resident buyers. By invitation. Contact: Roberta Ziegler, LA. 4-6695.	WIPETTE SPORTSWEAR, INC.	1407 BROADWAY SHOWROOM - 39TH FLOOR
Tuesday Feb. 2- Feb. 3 1:00 P.M.	OPENING: SUMMER DRESS COLLECTION The Mr. Mort Summer dress collection, designed by Lee Evans, will be presented on Feb. 2 and 3 at 1:00 P.M. By admission card only. Contact: Dorothea Marshall, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 2 3:30 P.M.	OPENING: SUMMER SPORTSWEAR COLLECTION The Mr. Mort Summer sportswear collection, designed by Julie Isles. By admission card only. Contact: Dorothea Marshall, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Feb. 2 4:00 P.M.- 6:00 P.M.	PRESS PREVIEW OF TEEN-AGE HATS "Hats and All That Jazz" -- teen-age party with disc jockeys and famous jazz musicians, recording personalities participating and teen-age guests. Fashion show to preview teen-age news in millinery. (<u>Note Change of Date</u>) Contact: Kim Wiss, Robert S. Taplinger Asso., YU 6-2800.	MILLINERY INSTITUTE OF AMERICA	ROUNDTABLE RESTAURANT 151 EAST 50TH STREET
Beginning Tuesday Feb. 2- March 2	BENEFIT FOR THE HEART FUND Belle Schwartz (N.S.I.D.) of Sutton House Interiors will display interior decorations of four model apartments in new building, <u>daily 11:00 A.M.-5:00 P.M.</u> Contribution: \$1.00. Contact: BU. 8-3700.	BELLE SCHWARTZ (N.S.I.D.)	174 EAST 74TH STREET 3RD FLOOR
Beginning Tuesday Feb. 2	PREMIERE OPENING OF SUMMER COLLECTION Guy D announces the Premiere Showing of his Summer collection, designed by Anthony L. Mito. Contact: LO. 4-3913.	GUY D	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Feb. 3 2:00 P.M.	PREVIEW OF SUMMER JUNIOR COLLECTION Summer collection, designed by Betty Carol, with showings at 2:00 P.M. daily. By invitation. Contact: Bettye Whiteman. CH. 4-7373.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Feb. 3 4:00 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Sportswear, playclothes, blouses and separates designed by Miss Sylvia de Gay. By invitation. Continuous daily showings thereafter. Publicity: Margaret Hodge, PL. 5-7630.	ROBERT SLOAN, INC.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Feb. 3 2:30 P.M.	PREVIEW OF SPRING AND SUMMER COLLECTION Eleanora Garnett will present her Spring custom-made collection to press and customers. By invitation. Contact: Helen Davis, EL. 5-5275.	ELEANORA GARNETT	47 EAST 51ST STREET SALON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 4 11:00 A.M. And 2:30 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Majestic Specialties will present their collection of color-coordinated Summer separates. For press and resident buying offices. By invitation. Continuous daily thereafter. Contact: Marianne Cruze, LO. 4-3113.	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Feb. 4 1:00 P.M.	PRESS PREVIEW OF SUMMER COLLECTION Preview of Miss America's Summer collection. By invitation. Trade, Feb. 9, 10, 11, 15, 16, 17, 18 at 1:00 P.M. Contact: Jerome Shull, CH. 4-6030.	MISS AMERICA CORP.	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

OPENINGS OF SPRING COLLECTIONS IN ROME, FLORENCE, LONDON, PARIS

Wednesday Jan. 13- Jan. 17	OPENING OF ROME COUTURE COLLECTIONS Jan. 13: Accessories Exhibit; Sportswear and Boutique; Albertina; Annamode; Ever; Lida; Mabo; Marlen Sport; Pilu; Prof. School A. Diaz; Tomassini; Vittoria; Zodiaco; Children and Teenager High Fashion collection - Zingone. Jan. 14: Marlen; Faraoni; Tita Rossi; Mingolini-Gugenheim; Luciani; Centinaro. Jan. 15: Gregoriana; Sarli; Valentino; Litrico (men's fashions); Gattinoni; Rapuano; Fontana. Jan. 16: Patrick de Barentzen; Eleanora Garnett; De Luca. Contact: Centro Romano Per L'Alta Moda Italiana, Via de Burro, 147, Rome.	CENTRO ROMANO L'ALTA ROMA	ROME, ITALY
Monday Jan. 18- Jan. 22	OPENING OF FLORENCE COUTURE COLLECTIONS Jan. 18: Millinery Show; Sportswear and Boutique; Celli; Naka; Falconetto; Vito; De Simone; Myricae; Aida; Glans; Scarabocchio; Paola Nucci; Camisese; Valditevere; Avagolf; Baldini; Mirsa; Avolio; Bertoli. Jan. 19: Galitzine Boutique; Marucelli Boutique; Veneziani Sport; Simonetta Boutique; High Fashion; Capucci; Marucelli. Jan. 20: High Fashion; Antonelli; Carosa; Schuberth; Guidi. Jan. 21: High Fashion; Veneziani; Galitzine; Simonetta; Fabiani. Jan. 22: High Fashion; Enzo; Baratta; Promotion of Italian Textiles. Contact: G. B. Giorgini, 10 Lungarno Acciaiuoli, Florence, Italy.	CENTRO DI FIRENZE	FLORENCE, ITALY
Tuesday Jan. 19- Jan. 21	OPENING OF LONDON COUTURE FASHIONS Designers include: Hardy Amies, John Cavanagh, Charles Creed, Norman Hartnell, Lachasse, Mattli, Michael, Digby Morton, Ronald Paterson, Michael Sherard, Victor Stiebel, Worth. (Specific dates to be announced later.) Contact: Ann Ryan, 461 Old Bond Street, London, W. I.	INCORPORATED SOC. OF LONDON DESIGNERS	LONDON, ENGLAND
Beginning Monday Jan. 25	OPENING OF PARIS COUTURE COLLECTIONS (Tentative schedule--press release date Feb. 29.) Jan. 25: Desses; Griffe. Jan. 26: Balmain; Feraud; Goma; Gres; Patou; Revillon. Jan. 27: De Rauch; Dior (retailers); Heim; Laroche; Matta; Ricci; Maggy Rouff. Jan. 28: Dior (Manufacturers) Feb. 1: (Balenciaga and Givenchy tentatively.) Feb. 2: Cardin Contact: Chambre Syndicale, 102 Rue du Faubourg, St.-Honore, Paris.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE

1961

JANUARY

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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JULY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						